Cher' Maso

Keynote Speaker, Author, & CEO



Embark on Cheryl Mason's remarkable journey from young attorney to groundbreaking leader at the Department of Veterans Affairs. As the first woman and military spouse to hold the Senate-confirmed Chairman of the Board of Veterans' Appeals position, she led over 1200 team members, doubling customer outcomes and nurturing morale.

Her debut book, "**Dare to Relate: Leading With a Fierce Heart**," was released in April 2024. "The Honorable Cheri Mason recently spoke at our Women's Leadership Luncheon. Her dynamic and engaging presentation inspires women from all walks of life to lead, relate, thrive, and positively impact people!" - Nichole Coleman, Executive Director Hancock Co. Veterans Service Office

"Cheri Mason was the keynote speaker at the Ohio Northern University Institute for Civics and Public Policy luncheon and provided an energizing and motivational talk for students and faculty. "Turning challenges into opportunities" and "making obstacles stepping stones" are among my favorite takeaways for the day." - Rob Alexander, Professor of Political Science at Ohio Northern

BOOK INSIGHTS & SPEAKING TOPICS



The Secret Ingredient to Leadership



The Impact of an Invisible Leader



Transforming Adversity into Catalytic Opportunities





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